

St Helens Destination Action Plan
Call for Expressions of Interest

Off the Track Sculpture Trail

The Project

The St Helens Destination Action Plan Group (DAP) are establishing a sculpture trail around Georges Bay, St Helens that complements and showcases the environment while providing a unique visitor experience. This trail will be called Off the Track.

The DAP Group is currently calling for Expressions of Interest from artists to create a sculpture for the trail. The group will select **at least** one sculpture to be unveiled as the first piece/s of the trail.

It is anticipated that adding a sculpture each year will become an annual event and part of the already established, Bay of Fires Winter Arts Festival.

We welcome submissions from individuals or groups, who wish to be funded to design, create and install the inaugural sculptures for this exciting new public trail.

It is planned that the selected sculpture/s will be officially revealed over the June 2022 Long weekend (Friday 10 – Monday 13) as part of the Bay of Fires Winter Arts Festival.

Artist Brief

Theme

The trail will be known as 'Off the Track Sculpture Trail'. We have one of the most beautiful natural bays and surrounding bushland in the world. So let that which naturally occurs be your inspiration. We suggest artists make a sculptural response that reflects the local diversity and richness of environment. The work should be sympathetic to the environmental susceptibility of the coastal and marine environment in which it will be installed.

Artist considerations

1. Artists will need to consider the location of their sculpture and how this may affect the use of the trail.
2. Considerations and specifications for; height, width, public safety, any movement etcetera must be included in your submission.
3. An Artist may choose to develop a sculpture that is interactive or moves, however, how this may affect the location and the users of the trail must be considered.
4. An artist may submit an existing sculpture if it has not previously been exhibited or put up for sale.
5. An Artist can submit a design and plan for a new sculpture.
6. The Artist will not be asked to commence work on the sculpture until they have been selected however the planned opening of the sculpture is on June 11 2022 to coincide with the Bay of Fires Winter Arts Festival so this should be considered.
7. Preference will be given to Artists from the Break O'Day area who will be given an additional weighting in the selection criteria.

Location

Sculptures selected to be part of the 'Off the Track Sculpture Trail' will be installed at locations along the Georges Bay Multi-User Track, St Helens. A number of these locations have already been pre-selected as potentially suitable sites (sites are shown on the map attached).

Other sites may be considered and will need to be justified and shown to be well planned and thought through.

Artists should consider how their work will 'sit in' and effect the landscape as well as how it will be installed. This will form part of the judging criteria.

Materials

Artists should consider the materials they use and how they will break down or erode in the environment. It is acceptable for a sculpture to age or deteriorate if that is part of the piece's story however, it **must not** have any negative effects on the environment.

Maintenance/Ownership

Once work has been installed it will become the property of Break O' Day Council who will also assume any maintenance. If an artist would like to determine any maintenance procedures or schedule this must be included in your submission for consideration.

Installation

Artists will need to give consideration to how their sculpture will be installed and what this may cost. This will need to be outlined in your submission for consideration.

Costs

Artists should include in their submission the cost of the sculpture, the cost of installation and any maintenance costs.

Approximate Timeline

- Early February 2022 – Submissions Close
- Late February 2022 – Successful Artists Determined
- Mid May 25 2022 – Work handed over for installation
- 10-13 June 2022 –Sculpture/s officially unveiled

Submission

Expressions of Interest will need to be submitted by 7 FEBRUARY. Submissions must respond to the selection criteria attached to this document

Artists should use the template provided to make their submissions ensuring to address all criteria.

An example of the judging criteria matrix has also been provided for your information. Please note this may change and should be considered a guide only.

Artists will be contacted by the St Helens DAP/and or the EOI selection panel for any further information, and to provide a response to the status of submissions. Artists will not be asked to commence working on a sculpture prior to receiving approval for their work to be included on the Trail.

Submissions should be sent to Jayne.richardson@bodc.tas.gov.au

Thank you for your interest in this project. We look forward to considering your suggestions.

Who are the St Helens DAP?

The St Helens Destination Action Plan (DAP) is made up of a dedicated community representatives with support and guidance provided by East Coast Tourism and Break O' Day Council. The group seeks to encourage the development of local attractions in the St Helens area that will promote the region. These attractions' purpose is to provide a focus and experience for visitors to the area and act as a point of interest to local residents.

Among the projects St Helens DAP is engaged with is the initiation of a collection of outdoor sculptures. These are intended to be placed beside and near the existing multi-user trail that connects the St Helens Wharf with Lions Park, and runs beside Georges Bay. Due to its unique location, St Helens DAP is calling the trail the "Off the Track Sculpture Trail".