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# Moving Forward - Break O'Day

*O'lecar.*

## Sport and Recreation Plan

*2000 - 2010*

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***Prepared by:***

*Members of the Break O'Day community  
Break O'Day Council  
Office of Sport and Recreation*

***Facilitated by:***

*Tilbury Steele & Farley Australia*

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## **Steering Committee**

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## Executive Summary

*Moving Forward Break O'Day* has been a participative strategic planning process that empowered the community to identify their Vision for sport and recreation in the Break O'Day region and for them to agree on the major Action Plans for the achievement of that Vision.

In the last quarter of 1999 research was gathered from across the Break O'Day municipality to ascertain the current situation related to sport and recreation. Public meetings, stakeholder interviews, club audits, facilities audits and a telephone survey were all conducted by the consulting team, Tilbury Steele & Farley Australia. The detailed data gathered is attached as a separate Appendices document.

The data was summarised and presented to a 25<sup>th</sup> March 2000 planning meeting in St Mary's made up of 35 invitees from the government, indoor sports, outdoor recreation, community recreation, aquatic sports, field sports and outdoor sports.

Over a day the group created a definition of the strengths, weaknesses, opportunities and threats facing sport and recreation in the municipality, as well as a list of the achievements they were "proud" to have been involved with and the aspects they were "sorry" about. Using this as a basis for discussion the group developed a number of strategic Action Plans to address the strengths and opportunities and to take account of the weaknesses and threats facing the region.

A Vision for sport and recreation in Break O'Day was crafted from these plans, with the assistance of the facilitator, as follows:

*"Break O'Day is blessed with an easily accessible and pristine environment well suited to active sport and recreation.*

*Our Vision is that by 2010 Break O'Day will be known by locals and visitors from Tasmania, Australia and overseas, as the Lifestyle Centre of Tasmania.*

*High levels of participation in sport and recreation will be proudly maintained and enhanced for people of all ages, abilities and fitness through the cooperation and resources of the community and government."*

The Action Plans, which are detailed in this plan, focus on the following areas:

- Effective planning , resourcing and coordination
- Facilities
- Events
- The environment, water resources and eco-tourism
- Marketing, awareness and local pride
- Skill building

These Action Plans set the strategy for the development of sport and recreation in Break O'Day for the next 10 years. Each of the major initiatives will require resources of time, people and/or funds. The operational plans and specific tasks necessary to organise these major initiatives will need to be developed by the Break O'Day Council in conjunction with the community in the months and years ahead. Community involvement should involve not only those involved directly in the development of these plans but all other community members, who have an interest in particular plans.

## **S.W.O.T. Analysis**

The planning meeting reviewed the data gathered at the public meetings, stakeholder interviews, club audits, facilities audits and via the telephone survey. From this they developed a common view of the strengths, weaknesses, opportunities and threats facing Break O'Day in terms of their sport and recreation.

The major issues that arose are summarised and prioritised in Table 1: SWOT Analysis overleaf.

Table 1: S.W.O.T. Analysis

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>• Diverse physical environment - beaches, mountains, forests</li> <li>• Good individual people who work hard to keep individual sports going</li> <li>• There is a significant level of volunteer effort in existence across Break O'Day municipality</li> <li>• This planning process will provide agreed direction and assistance. Prioritising of resources</li> <li>• Monies raised are donated back to community charities/events</li> <li>• Community spirit is a strength</li> <li>• Lifestyle is attracting people to the area = new money and new skills</li> <li>• Good facilities and a wide range already available</li> <li>• People give generously to fund raising efforts</li> <li>• Orienteering, surf fishing and shooting cater for all ages (shooting for disabled)</li> <li>• Very active community with 70% of the population involved in sport and recreation</li> <li>• Host events which attract state, national and international competitors, also bring money to the area</li> <li>• Diversity of people</li> </ul>	<ul style="list-style-type: none"> <li>• Lack of accredited and expert coaches and umpires in local areas</li> <li>• Clubs not being able to retain expertise, lack of loyalty to clubs</li> <li>• Fewer volunteers. Current volunteers over worked</li> <li>• People not willing to take on leadership and management roles</li> <li>• Lack of a sharing culture</li> <li>• Poor consultation with user groups</li> <li>• 52% of clubs have no future planning process due to structure</li> <li>• Lack of media coverage/support/information</li> <li>• No public transport</li> <li>• Council budget on sport and recreation is not comparable to other councils</li> <li>• Lack of unstructured activities for youth</li> <li>• Lowest socio-economic situation in the state</li> <li>• Isolation from main urban areas - from decision making and funding</li> <li>• Lack of support/spectators for junior sport</li> <li>• Lack of access to information/sharing of knowledge</li> <li>• Lack of a celebration of sporting achievements</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>• Sport and recreation funding exists for appointment of coordinators</li> <li>• Federal and state say they want to help rural areas. Use this plan to ask for that help!</li> <li>• Promote venues to outside bodies to get them to hold major events e.g. surf carnival</li> <li>• Use e-commerce and council web page</li> <li>• Use influx of summer visitors to mount major events with locals and visitors</li> <li>• Eco-tourism</li> <li>• Coastal climate best in Tasmania (increase length of stay)</li> <li>• Community radio technology is cheaply available</li> <li>• High profile wins by junior sports people would lift local profile</li> </ul>	<ul style="list-style-type: none"> <li>• No government reps in the area to deal with specific needs</li> <li>• Lack of employment to keep young people in area</li> <li>• Lack of recognition from council for sport and recreation</li> <li>• Cost of utilities/insurance threatens clubs</li> <li>• Groups within the community competing for same funding</li> <li>• Volunteers waning/over committed</li> <li>• Unsustainable development, maintenance costs &amp; poor natural resource management threaten the environment</li> <li>• Bush fires destroying natural resources needed for world events e.g. orienteering</li> </ul>



## Prouds and Sorries

The planning meeting, in stakeholder groups based on the area of sport and recreation that they represented, looked at those achievements that they were "proud" to have been involved with and acknowledged those issues or things where they were "sorry" they had not achieved more.

The summary of the "Prouds" and "Sorries" by stakeholder group are summarised below in Table 2: Prouds and Sorries Analysis.

Table 2: Prouds and Sorries Analysis

Prouds	Sorries
<p><b>Outdoor sport</b></p> <ul style="list-style-type: none"> <li>• EDPC - facilities</li> <li>• Orienteering - attracts world events</li> <li>• St Marys Tennis - state rep</li> <li>• Lawn bowls - all clubs junior bowls facilities (Jnr Tas Champ)</li> <li>• Athletics state reps, going from junior to senior. Time club here (20 yrs)</li> <li>• Golf - facilities, course, inter/intra state visitors. Aid tourism and the economy (applies to all sports)</li> <li>• All natural facilities</li> <li>• EDPC and Orienteering - age/gender/disability coverage</li> <li>• Tennis - isolation leads to getting in there and creating activities</li> <li>• Development of approp education facilities at St Helens (77) &amp; 11/12 (99)</li> </ul>	<p><b>Outdoor sport</b></p> <ul style="list-style-type: none"> <li>• Scamander river barway</li> <li>• EDPC - insular because of media and public perception. Morale and participation has dropped</li> <li>• Transport limits participation, therefore need increased affluence to fund transport</li> <li>• Some younger generation not getting a fair go</li> <li>• Slow development of Esk Highway</li> <li>• Children have trouble pursuing sport</li> <li>• Membership declining (due to finance)</li> <li>• Decline of women's bowls</li> <li>• More parental support needed</li> </ul>
<p><b>Outdoor recreation</b></p> <ul style="list-style-type: none"> <li>• Sporting complex at St Helens &amp; Scamander</li> <li>• Game fishing club - boat ramp/car park, promotion</li> <li>• Walking tracks - Blue Tier and St Helens</li> <li>• Youth based sports</li> <li>• Funding - sponsors, council, state, local money</li> <li>• Skate park</li> <li>• Volley ball court - foreshore</li> <li>• Recreation areas - forestry</li> </ul>	<p><b>Outdoor recreation</b></p> <ul style="list-style-type: none"> <li>• Facilities in disrepair</li> <li>• Complex facilities under utilised</li> <li>• Lack of coordinated planning</li> <li>• Under publicised locally and out side area</li> <li>• Lost opportunities</li> <li>• Juniors leaving area</li> </ul>

<p><b>Community</b></p> <ul style="list-style-type: none"> <li>• Falmouth community centre</li> <li>• Built beautiful dance studio - East Coast School of Dance</li> <li>• Toilet facilities at Falmouth</li> <li>• Community gets together and helps others</li> <li>• Fund raising to help others is mammoth</li> <li>• Proud of facility provided for pre school children</li> <li>• Proud of sport and recreation grants for area, also local government</li> </ul>	<p><b>Community</b></p> <ul style="list-style-type: none"> <li>• Same people always do the volunteer work</li> <li>• No Australia Day festivities - community and council did nothing</li> <li>• Sorry that the same child facilities are not available in Scamander</li> </ul>
<p><b>Government</b></p> <ul style="list-style-type: none"> <li>• Strategic plan now commenced (local government)</li> <li>• Achievements with limited resources (Parks and Wildlife)</li> <li>• Getting better at planning (more effective use of resources)</li> <li>• Health is a major focus here i.e. return of 24 hour facility in St Marys</li> </ul>	<p><b>Government</b></p> <ul style="list-style-type: none"> <li>• Strategic planning absent until now by local government</li> <li>• Inability to meet community expectations/needs</li> <li>• (OS&amp;R) inconsistent grants and policies and procedures</li> <li>• Not enough funds to meet community needs</li> <li>• Don't follow through with plans</li> <li>• Political influence</li> </ul>
<p><b>Field Sports</b></p> <ul style="list-style-type: none"> <li>• Have and will sustain the richest ever tree felling event in Australia</li> <li>• Great junior development programs e.g. golf, football, cricket, netball</li> <li>• Well coordinated school sports program with focus on diversity of sports experiences</li> <li>• Establishment of high quality facilities e.g. Scamander and St Helens sports complex, St Helens netball courts</li> <li>• Significant events that have remained e.g. Scout/Guide regatta and athletic carnival</li> <li>• Improved involvement and support from Break O'Day council</li> </ul>	<p><b>Field Sports</b></p> <ul style="list-style-type: none"> <li>• Inability to work collectively</li> <li>• Focusing on here and now instead of future planning</li> <li>• Lack of prepared future volunteers in particular leaders/organisers</li> <li>• Complacency/attitude/responsibility</li> </ul>
<p><b>Aquatic</b></p> <ul style="list-style-type: none"> <li>• Surfing Achievements- i.e. organisation and participation, junior development</li> <li>• Coastal areas - management of by volunteers</li> <li>• St Marys Pool Community</li> </ul>	<p><b>Aquatic</b></p> <ul style="list-style-type: none"> <li>• Swimming development - lack of adult participants in program</li> <li>• No community pool</li> <li>• No council support for public pool i.e. supervision</li> </ul>

<ul style="list-style-type: none"> <li>• Swimming development program junior</li> <li>• St Helens Scouts club achievements</li> <li>• Quality surf available</li> <li>• Constantly lobbying for coastal management i.e. toilets, dune management, rubbish</li> <li>• Quality of marine environment - diving etc</li> <li>• People's efforts to protect aquatic environment i.e. Georges Bay</li> </ul>	<ul style="list-style-type: none"> <li>• Inactive volunteer management of swimming</li> <li>• No patrolled beaches, no community lobbying for S.L.S.A.</li> </ul>
<p><b>Indoor Sports</b></p> <ul style="list-style-type: none"> <li>• Discipline for children</li> <li>• Dress attire</li> <li>• Punctuality</li> <li>• Our standards</li> <li>• Representation to different areas</li> <li>• Achievements (statewide and local) - martial arts</li> <li>• Junior development - golf</li> <li>• Facility for new clubs to join</li> <li>• Good name and sportsmanship - badminton</li> <li>• Veterans and masters tournaments</li> </ul>	<p><b>Indoor sports</b></p> <ul style="list-style-type: none"> <li>• Decline in numbers</li> <li>• Retention of youth</li> <li>• Generally indoor sports don't get time at school levels</li> <li>• Lack of facilities to extend sport</li> <li>• Diminishing indoor sports</li> <li>• Not more recognition to the sport and the leader</li> <li>• No awareness of other sports and activities</li> </ul>

## Vision

The planning group, with the assistance of the facilitator, agreed on the following Vision for sport and recreation for the Break O'Day municipality.

*" Break O'Day is blessed with an easily accessible and pristine environment well suited to active sport and recreation.*

*Our Vision is that by 2010 Break O'Day will be known by locals and visitors from Tasmania, Australia and overseas, as the Lifestyle Centre of Tasmania.*

*High levels of participation in sport and recreation will be proudly maintained and enhanced for people of all ages, abilities and fitness through the cooperation and resources of the community and government."*

The Action Plans for the achievement of this Vision are detailed overleaf. The names of the people directly involved in developing these action plans at the planing meeting are inserted at each plan.

The Action Plans focus on the areas of:

- Effective planning , resourcing and coordination
- Facilities
- Events
- The environment, water resources and eco-tourism
- Marketing, awareness and local pride
- Skill building

These Action Plans set the strategy for the development of sport and recreation in Break O'Day for the next 10 years. Each of the major initiatives will require resources of time, people and/or funds.

The operational plans and specific tasks necessary to organise these major initiatives will need to be developed by the Break O'Day Council in conjunction with the community in the months and years ahead. Community involvement should involve not only those involved directly in the development of these plans but all other community members, who have an interest in particular plans.

## ACTION PLAN # 1: Effective planning, resourcing and coordination

**Objective:** To effectively plan, resource and coordinate the achievement of the Vision for sport and recreation in the Break O'Day municipality

**Team Members:** Paul Richardson, Mary Boltong, Patsy Burgess, Stephen Walley, Linton Kerber, Francesca Ellul, Chris Murray, Angela Cooke

Strategy	Time Horizon	Suggested Actions
1. Establish a peak body, incorporating the Break O'Day Council and the community to be responsible for the operational planning, resourcing and coordination of the Action Plans in this strategic plan	Urgent	<ul style="list-style-type: none"> <li>• Convene a meeting of the council and the current <i>Moving Forward</i> steering committee to agree the best structure for the peak body, taking into account issues such as representation for all sectors of the community and areas of the municipality</li> <li>• Obtain membership of the peak body</li> <li>• Prioritise the achievement of the <i>Moving Forward</i> Plan, especially identifying those major initiatives which need detailed planning</li> <li>• Take responsibility for the resourcing of the initiatives through community and government resources and funding</li> <li>• Coordinate the effective implementation of the initiatives, including oversight of the sport and recreation officer (see 2. Below)</li> </ul>
2. Appoint an effective full time sport and recreation officer to implement this plan and work with youth	Urgent	<ul style="list-style-type: none"> <li>• Obtain budgetary and in-kind support for the appointment of sport and recreation officer from the Break O'Day Council</li> <li>• Apply for Office of Sport and Recreation matching funding for this role</li> <li>• Advertise, interview and appoint the officer</li> <li>• Monitor and manage the officer to ensure effective implementation of the <i>Moving Forward</i> Plan</li> </ul>

<p>3. Use a model to encourage a sharing culture amongst clubs and facilities, whilst maximising the joint utilisation of the sport and recreation assets and resources of the municipality</p>	<p>Medium to long term</p>	<ul style="list-style-type: none"><li>• Prepare a model for shared management for use by sporting committees in existing or amalgamated sports facilities.</li><li>• Use an outside facilitator to test the effectiveness of a model and to upskill local facilitators for the future</li><li>• Develop and utilise a model for shared management for use by sporting committees in existing or amalgamated sports facilities</li></ul>
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## ACTION PLAN # 2: Facilities

**Objective:** To develop and maintain facilities that will support and enhance the Vision of the municipality as a Lifestyle Centre

**Team Members:** Michael Ross, Ray Booth, Barry Holton, Terry Ross, Ros Smith, Matt Osborne

Strategy	Time Horizon	Suggested Actions
1. Develop a hydra-therapy and aquatic centre for the use of different sectors and areas of the community	Medium to longer term	<ul style="list-style-type: none"> <li>• The peak body should auspice a feasibility study for the location, design and funding of an indoor aquatic and hydra-therapy centre</li> <li>• Commission a community sports medicine needs survey to identify the sports health facilities that should be considered in the feasibility study of the centre</li> </ul>
2. Develop the recreation facilities of the region.	Short to medium term	<ul style="list-style-type: none"> <li>• Organise a workshop for all the stake holders to review the facilities audits undertaken as part of the <i>Moving Forward</i> Plan and to:                             <ul style="list-style-type: none"> <li>❖ Determine and prioritise what has to be done</li> <li>❖ To advise on funding and application procedures</li> <li>❖ To determine the responsibilities of each of the stake holders</li> </ul> </li> </ul>
3. Develop the safety and equipment levels of play grounds in the region	Short to medium term	<ul style="list-style-type: none"> <li>• Audit the safety and equipment levels of play ground facilities at Mathinna, Fingal, Cornwall, St Marys, Falmouth, Scamander, Beaumaris, Stiegletz, St Helens, Pyengana, Binalong Bay</li> <li>• Recommend upgrades to suitable standards as appropriate</li> </ul>
4. Develop a coastal cycle way	Long term	<ul style="list-style-type: none"> <li>• Form a steering committee to investigate the possibility of a coastal cycle way</li> <li>• If feasible, work with the peak body to obtain funding and community support to develop the cycle way</li> </ul>
5. Develop an all weather bowls green in the municipality	Long term	<ul style="list-style-type: none"> <li>• Undertake a feasibility study into the an all weather bowls green in the municipality</li> <li>• If feasible, work with the peak body to obtain funding and community support to develop the bowls green</li> </ul>

### ACTION PLAN # 3: Events

**Objective:** To create and maintain a calendar of events which involves the community and visitors and builds a public perception of Break O'Day as the Lifestyle Centre of Tasmania

**Team Members:** Kevin Elmer, Bev Elmer, Peter Paulsen, Marg Osborne, Carol Barker, Kristen Kelly, Jean Schier, Kim Rowlings

Strategy	Time Horizon	Suggested Actions
1. Maintain and enhance/expand the current events as per the 99/2000 Council Calendar	Ongoing	<ul style="list-style-type: none"> <li>Maintain existing council support (financial and other) recognising periodical changes and needs</li> </ul>
2. Raise the profile of growing and declining sports and attract increased participation.	Short to medium term	<ul style="list-style-type: none"> <li>Utilise the services of the Sport and Recreation officer to use the club audits (undertaken as part of the <i>Moving Forward Plan</i>) to identify and assist those clubs with declining membership to attract members</li> <li>Utilise the services of the Sport and Recreation officer to use the club audits (undertaken as part of the <i>Moving Forward Plan</i>) to identify and assist those clubs with growing memberships to manage and enhance their growth</li> <li>Hold local, state, national and world events within the sports to increase participation and raise the profile of these sports</li> </ul>
3. Develop a major "Break O'Day Sports Expo" or "Break O'Day Lifestyle Fest" as a whole community event capable of projecting the lifestyle image of the area and "generating profits to support sport and recreation in the area generally"	Medium to long term	<ul style="list-style-type: none"> <li>Create a specific committee to champion this major initiative</li> <li>Prepare a plan for the achievement of this initiative</li> <li>Implement the plan, growing and developing the event over time</li> <li>Disperse profits raised equitably to enhance the sport and recreation facilities of the region and enhance the vision for the region</li> </ul>



## ACTION PLAN # 4: The environment, water resources and eco-tourism

**Objective:** To protect and responsibly utilise the environment, water resources and eco-tourism assets of the municipality in support of the Vision

**Team Members:** Andrew Kelly, Denys Walter, Pat Corby, Ed Wolski and Margaret Donker

Strategy	Time Horizon	Suggested Actions
1. Manage the access to the pristine environment of Break O'Day	Medium to long term	<ul style="list-style-type: none"> <li>• Obtain government support for ongoing education as to the value of the natural environment and the maintenance of the eco systems: flora and fauna; rubbish management; beaches</li> <li>• Provide signs and police compliance with the signs</li> <li>• Investigate the feasibility of providing composting toilets in sensitive areas in liaison with Forestry and Parks and Wildlife</li> </ul>
2. Provide information on what to do in the area related to eco-tourism and environmentally sensitive use of the region	Short to medium term	<ul style="list-style-type: none"> <li>• Investigate the provision of information on boards, in a centre and/or on the council web site</li> <li>• Develop maps, information and notes regarding local eco-tourism &amp; environmental resources and the use of them</li> </ul>
3. Develop a showcase camping area as an example of the best ways to enjoy the environment with minimal impact	Medium to long term	<ul style="list-style-type: none"> <li>• Investigate the development of a showcase camping area at Chain of Lagoons. Build on the Parks and Wildlife plans to upgrade camping and toilet facilities in this area</li> <li>• Liaise with Parks and Wildlife and Forestry Tasmania regarding the issues of maintenance free camping as a drawcard which enables people to spend time to appreciate our natural resources</li> <li>• Communicate with user groups regarding their needs and their responsibility for minimal impact camping</li> </ul>

4. Achieve the preservation of Shelly Point as a surfing reserve (coast care)	Medium to long term	<ul style="list-style-type: none"><li>• Create a specific committee to champion this major initiative</li><li>• Prepare a plan for the achievement of this initiative</li><li>• Lobby and liaise with appropriate agencies to obtain the preservation order</li><li>• Market the surfing reserve as a unique environment once preservation is obtained</li></ul>
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## ACTION PLAN # 5: Marketing, awareness and local pride

**Objective:** To develop local pride and esteem about the municipality and make the wider community of users aware of the sport and recreation attributes of Break O'Day that earn it the title of the Lifestyle Centre of Tasmania

**Team Members:** Rod McGiveron, Doug Ewington and Raye Coker-Williams

Strategy	Time Horizon	Suggested Actions
1. Plan the marketing of the municipality as a Lifestyle Centre	Medium to long term	<ul style="list-style-type: none"> <li>• Obtain assistance in preparing long and short marketing plans &amp; campaigns based on Break O'Day's lifestyle and natural environmental attributes</li> <li>• Investigate the development of roadside information centres (3) at the major entry and exit points to the municipality promoting the areas sport and recreation attributes as a Lifestyle Centre</li> <li>• Investigate the development of 3 interpretive centres - forestry, aquatic and bush walking</li> <li>• Investigate the establishment of a coastal aquatic/ environment centre at Falmouth turn off</li> <li>• Investigate the possibility of Parks and Wildlife providing a ranger for educational and environmental policing activities at least in the summer</li> </ul>

2. Utilise electronic media technologies to promote the region and to build awareness and local pride	Short to medium term	<ul style="list-style-type: none"><li>• Organise weekly coverage by existing TV and radio of the activities in the region and promote the Lifestyle Centre image. Obtain support from existing local organisations and council</li><li>• Conduct cost and feasibility study of a FM radio network to cover Break O'Day as a community access radio station</li><li>• Organise a network of community based FM stations</li><li>• Promote the region and regional businesses and products using the council web site</li></ul>
3. Enhance community awareness and local pride	Medium to long term	<ul style="list-style-type: none"><li>• Convene a community committee to develop and advise council and/or the peak body on community awareness and esteem issues</li><li>• Agree on strategies for the enhancement of community awareness and local pride</li><li>• Implement the strategies, benchmarking and monitoring the results</li></ul>

## ACTION PLAN # 6: Skill building

**Objective:** To develop a pool of accredited coaches to enhance sport and recreation skills and enjoyment of participants throughout Break O'Day

**Team Members:** Lucinda Stewart, Ashley Stewart and Cheryl Richards

Strategy	Time Horizon	Suggested Actions
1. Improve sport and recreation abilities through improved coaching	Medium to long term	<ul style="list-style-type: none"> <li>• Audit all clubs and organisations re current coaching skills available</li> <li>• Approach professional bodies for information on ways to achieve their support</li> <li>• Seek council support for facilities for coaching</li> <li>• Develop a coaching plan for the municipality based on the information and levels of support offered</li> <li>• Recruit volunteers to provide coaching as needed</li> <li>• Access educational support for coaching initiatives</li> <li>• Access funding if required</li> <li>• Institute training funded by relevant bodies with support from the community</li> </ul>

## One Page Strategic Plan for "Moving Forward" Break O'Day

**Vision:** "Break O'Day is blessed with an easily accessible and pristine environment well suited to active sport and recreation. Our Vision is that by 2010 Break O'Day will be known by locals and visitors from Tasmania, Australia and overseas, as the Lifestyle Centre of Tasmania. High levels of participation in sport and recreation will be proudly maintained and enhanced for people of all ages, abilities and fitness through the cooperation and resources of the community and government."

Action Plan #1		Action Plan #2		Action Plan #3		Action Plan #4		Action Plan #5		Action Plan #6	
Tasks	By	Tasks	By	Tasks	By	Tasks	By	Tasks	By	Tasks	By
Effectively plan, resource and coordinate the achievement of the Vision for sport and recreation in the Break O'Day municipality	U	To develop and maintain facilities that will support and enhance the Vision of the municipality as a Lifestyle Centre	M-L	To create and maintain a calendar of events which involves the community and visitors and builds a public perception of Break O'Day as the Lifestyle Centre of Tasmania	On-going	To protect and responsibly utilise the environment, water resources and eco-tourism assets of the municipality in support of the Vision	M-L	To develop local pride and esteem about the municipality and make the wider community of users aware of the sport and recreation attributes of Break O'Day that earn it the title of the Lifestyle Centre of Tasmania	M-L	To develop a pool of accredited coaches to enhance sport and recreation skills and enjoyment of participants throughout Break O'Day	M-L
Establish a peak body	U	Develop a hydrotherapy & aquatic centre	M-L	Maintain & extend events calendar	On-going	Manage access to pristine environment	M-L	Plan the marketing of region	M-L	Improve coaching	M-L
Appoint sport & rec. officer	U	Develop recreation facilities	S-M	Help declining & growing sports	S-L	Provide eco-tourism information	S-M	Use electronic media for promotion	S-M		
Utilise model for shared management	M-L	Develop safety & equipment levels	S-M	Develop major Lifestyle Fest event	M-L	Develop showcase camping area	M-L	Enhance pride & community awareness	M-L		
		Develop a coastal cycle way	L			Preserve Shelly Point as surfing reserve	M-L				
		Develop all weather bowls green	L								

Legend: U = urgent, S = short term, M = medium term, L = long term

## **Draft Ideas for the Future**

The following ideas emerged during the planning meeting, were noted and incorporated as appropriate.

### **Outdoor sports**

- Management groups for sporting communities e.g. St Helens, Scamander, St Marys Sports Complexes
- Acknowledgement of changing circumstances (open mind regarding change)
- Seeking of support for developing future planning
- Opportunity for elite sports support within clubs
- Sports coordinator's role based within the municipality

### **Outdoor recreation**

- Co-op advertising self promotion media, paper, radio, t.v.
- Maintenance programs through partnerships, community, council, government/state. Appoint a coordinator for this
- Explore links between tourism and sport and recreation
- Revisit this type of forum (annual?)
- Accommodation - visitors

### **Community**

- Create a larger group of bodies to share the responsibility
- Create open play areas for unsupervised play for children

### **Government**

- Link grants to municipal plans
- Increase community based groups i.e. partnerships
- Better liaison between local/state government and communities
- More advocacy for federal grants
- Better meaningful communication between government and community
- Better explanation of government services/resources and therefore opportunities
- Local government position for sport and recreation

## **Field Sports**

- Sports expo, sports leaders, community, communication
- Institute of sport branch to allow access to coaches
- Council input through sport and recreation officer
- Transport subsidy and time tabling more useful
- Adult education for sport
- Regionalised funds earmarked by town/region
- Volunteer education funding to be more directed to volunteers
- Improved delivery of up to date information for all organisations

## **Aquatic**

- Central aquatic centre with council support, heated
- Patrolled beaches
- Local input into coastal management plan from recreation point of view
- Surfing reserves i.e. Shelly Point (recognition of quality of surf beaches)
- Provision for aquatic pursuits for aged and disabled community
- Aquatic sports expo
- Regional area elite sports funding program
- Community radio/media reports on local beach conditions (especially for tourists) as a safety thing

## **Indoor sports**

- Recognition by council for outstanding achievements i.e. newsletter
- Local paper to give greater coverage to sporting groups
- Council to release a yearly paper or register of all local groups contacts etc
- More helping hands through council and schools i.e. rec officer
- Concessions for facilities hire