



BENDIGO BANK COMMUNITY STADIUM SPONSORSHIP PACKAGES



The Bendigo Bank Community Stadium is an indoor venue situated at the St Helens Sports Complex, located at 117 Tully Street, St Helens, Tasmania.

Serving as the home for both the St Helens Netball Association and Basketball Association, the Stadium supports over 150 registered participants. It is equipped with two fully fitted changerooms, toilet and shower facilities, as well as a kiosk. Currently, it is the only multipurpose indoor Stadium along the entire East Coast of Tasmania.

STADIUM ACTIVITY



EVENTS:

events have occurred in the past 2 years

BODEC - Jobs Fair - 200+
Basketball Tasmania Clinic - 30+
Military Brotherhood Event - 500+
Festival of Wellbeing - 500+
Live4Life Launch - 80+
Ochre Medical Centre - Flu Clinic - 200+
MND Charity Bike ride - 50+
Bay of Fires Winter Arts Market - 500+

LOCAL SPORTING ROSTERS & KEY HIRERS :

St Helens Basketball Association - 20 Weeks - 120+members
Aussie Hoops - 20 Weeks - 25 members
St Helens Netball Association - 18 Weeks - 160+ members
St Helens Mixed Netball - 10 Weeks - 80+ members
Net Set Go - 10 Weeks - 30+ members
Dance with me - Every week - 30+ members
East Coast Swans Football training - 50+ members

BENDIGO BANK COMMUNITY STADIUM

SPONSORSHIP PACKAGES

Gold Package

Onsite Signage, Tickets and invitations, knowledge at major events, "Key user" hire rates, Promotion in Council newsletter, Facebook page, and website. Banner displayed at all major events and certificate of appreciation.

Silver Package

Onsite Signage, Tickets and invitations, Promotion in Council on Facebook page, and website. Banner displayed at all major events and certificate of appreciation.

Bronze Package

Tickets and invitations, Promotion in Council on Facebook page, and website. Banner displayed at all major events and certificate of appreciation.

**Bronze
Package Price:**

\$200

**Silver
Package Price:**

\$400

**Gold
Package Price:**

\$600

SPONSORSHIP BENEFITS DETAILS

Sponsorship Benefits Detailed:

- Tickets & Invitations:** Sponsors will receive a personal invitation and complimentary entry to all major events held at the Stadium.
- Acknowledgement at Major Events:** Sponsors will be formally acknowledged at all major events hosted in the Stadium.
- “Key User” hire rates:** Sponsors will have access to discounted “key user” hire rates for the duration of the sponsorship
- Write-up in Council Newsletter:** The sponsor will be prominently featured in the Council's newsletter and announced as a major sponsor.
- Promotion on Council's Facebook Page:** The sponsor will be promoted and thanked on the Council's Facebook page.
- Banner displayed at Major Events:** A sponsorship sign (small pull-up banner) provided by the sponsor will be prominently displayed at all major Council events and functions in the Stadium.
- Logo on Website:** The sponsor will provide their logo to the Council, which will be displayed on Council website under the Stadium tab.
- Onsite Signage Inside the Stadium:** A corflute sign (1200x600mm) will be installed in the stadium at an agreed-upon location. The sign will be purchased at sponsor's expense and installed by Council.
- Certificate of Appreciation:** A certificate of appreciation will be presented to the sponsor at a Council meeting.

Benefits	Bronze	Silver	Gold
1. Tickets and invites to major events held at the Stadium	1	2	4
2. Acknowledgement at all major events			✓
3. “Key User” hire rates			✓
4. Write up in Council Newsletter			✓
5. Promoted on Council Facebook Page	✓	✓	✓
6. Banner display at all major events	✓	✓	✓
7. Logo on website	✓	✓	✓
8. Onsite signage		✓	✓
9. Certificate of Appreciation	✓	✓	✓

\$200

\$400

\$600



Break O'Day
COUNCIL

OUR CONTACT



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